

**JAMES McCREERY & CO.**

Misses' Suit Dep't.  
New Model Walking Suits,  
with full pleated skirts and  
coats. Blue, black and  
brown.

Sizes 14 and 16 years.

\$14.50

Three-quarter length, tan  
Covert Cloth Coat.  
Strapped tailor model.

\$22.50

Blue, brown and black Chev-  
iot, pleated Walking Skirts.  
Lengths 37 to 40 inches.

\$5.50

Children's Russian Blouse  
Dresses. Blue and brown.  
Sizes 6 to 12 years.

\$3.75

Children's full length belted  
Cheviot Coats. Sizes 6 to  
12 years.

\$7.50

Twenty-third Street.

**JAMES McCREERY & CO.**

Gymnasium Suits  
For Ladies and Children.  
2nd Floor.

Made of Serge, Brilliantine,  
Tricot and Vyella, — or  
plain Flannel, — in the dif-  
ferent "Class Colors."

On Saturday October the 1st.  
Gymnasium Suits, made of  
Navy blue Tricot-Serge.  
Ladies' and Children's  
sizes.

\$2.75

Value \$4.50.

Twenty-third Street.

**JAMES McCREERY & CO.**

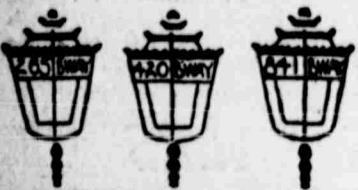
Ladies' Coats.  
English Tweed Coats,  
Length 45 inches.  
\$15.00

Black Cheviot Coats, with  
pleated back. New semi-  
fitting model with braided  
velvet collar and cuffs.  
Lined with grey satin.

\$24.50

Value \$32.50

Twenty-third Street.



**PAYING** particular at-  
tention to the requirements  
of youths who appreciate  
distinctive appearance has  
brought our Fall Suits into  
great favor with them.

Broad and athletic of  
shoulder, clean of limb, smart  
in appearance and good to  
look upon, is any young  
man, fortunate enough to  
choose and to wear one.

For travel, college or busi-  
ness.  
Single or double-breasted,  
up to \$25.00.

**Hackett, Carhart & Co.**  
Three  
BROADWAY  
Stores  
Cor. 13th St.  
Cor. Canal St.  
Near Chambers.

Special Subway Number.  
These maps in colors with next Sun-  
day's World. Buy it to keep! Great  
reference to Harleem in fifteen  
minutes at last!

The Sale  
of  
Shoes  
Continues.

Manufacturers' Trade Mark Ass'n Redcom and Exchange Their Coupons Here.

**Ehrich Bros**

SIXTH AVENUE, 22D AND 23D STREETS, NEW YORK.

The Sale  
of  
Rugs  
Continues.

**Clothing Offers Without Peer or Parallel.**

They might well be named the Big 4. We confidently believe them to be unmatched—and have such faith in their power to draw men here Saturday that we have made provision that all may be served promptly. Tremendous Purchases for Spot Cash Away Below Value Make Prices Like These Possible.

**\$5.75**  
**\$6.50**  
for Men's Suits  
up to  
**\$12 Values.**

The suits in this ex-  
traordinary offer are all of  
standard make and of this  
season's style; strictly all  
made in the most approved  
manner—single and double  
breasted styles—from the new  
Fall fabrics, and every thread  
of wool. For suits at \$6.50 we  
never saw their superiors.  
They have none of the usual  
earmarks of the "cheap" suit  
about them, for they were in-  
tended to sell for \$12.

When you've found  
your size you've found a  
bonanza, for the values  
range up to \$12.

Mixtures & Black.  
**\$12 Values.**

The man who gets one of  
these suits gets a bargain, for  
there isn't an unworthy suit  
among them. All are cut and  
made in the most approved  
manner—single and double  
breasted styles—from the new  
Fall fabrics, and every thread  
of wool. For suits at \$6.50 we  
never saw their superiors.  
They have none of the usual  
earmarks of the "cheap" suit  
about them, for they were in-  
tended to sell for \$12.



**\$7.98**  
**\$12.50**  
for Men's Suits.  
Well Tailored.  
**\$15 Values.**

In this offer all previous  
ideas of what a good suit  
ought to cost are upset. Ar-  
tists cut them—skilled tailors  
made them—and it is hard to  
see how a ready-to-wear suit  
at anything like \$7.98 could  
be any better. Some pretty  
good dresses have bought  
from this collection during  
the past week, and we defy  
any man to detect any differ-  
ence between these splendid  
suits and those sold in the  
general run of stores at \$15.00.  
The garments are all cut on  
the broad-shouldered mer-  
chant tailoring models and in-  
clude single and double breast-  
ed styles of mixtures and  
black, and the make and trim-  
mings are all of the highest  
standard. This is a suit we  
dare not promise to duplicate  
at this price.

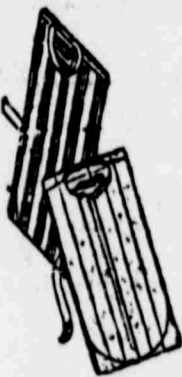
This offer embraces suits of  
the highest standard known to  
the trade. If you paid \$30 for  
a suit it couldn't be any better  
or any finer either in fabric or  
finish. The fabrics are through  
and through worsteds, chev-  
ots, cassimeres, all in the new-  
est and most desirable color-  
ings, including the modish  
browns of this season. Each  
garment is hand made and in  
every respect equal to any cus-  
tom tailored suit made to  
measure at \$25 or thereabouts.  
The detail in the finish—the  
style and hang—that indis-  
criminate dash and smartness  
which characterizes the high-  
class tailor's work are all  
marked in these suits. We  
ask you to look at them, you  
will do the rest.

**1. 29 for Boys' Regular  
3.50 All Wool Suits.**

Sale from 9 A. M. to 1 P. M. Saturday Only.  
No Mail or C. O. D. Orders.  
A limited number of these Suits that we have sold for \$3.50 will be placed  
on sale to prove to you again that the Ehrich Store is the place to do your  
trading. The fabrics are all wool and very choice in every way. The sizes in  
the double-breasted Suits are very complete, but in the other styles, including  
three-piece Suits, the picking, while good, the sizes are not complete. This is  
a wonderful chance to fit up your boy at very little cost.

**48c for Men's 1.00 and 1.50  
Colored Stiff Bosom Shirts**

The greatest of Men's Shirt chances this  
Saturday—a manufacturer's stock of about  
900 Shirts.  
Secured at less than Half Regular  
Value and to be sold same way.  
All quite good enough for everyday wear. Bosoms  
are colored, imported madras and percale.  
separate cuffs to match; bodies are white, of  
best quality muslin; open back and front. Per-  
fect fitting and best workmanship; every shirt  
bears the label of the maker, well known to  
wearers of high grade shirts; all sizes and  
assorted patterns; on sale Saturday, 48c  
these \$1 and \$1.50 shirts, at.....



**2. 98 for \$7 School  
Suits, with Extra  
Trousers.**

These are the Bloomer Suits which have created such a stir.  
A Boys' Suit with Bloomer Trousers has never been sold anywhere under \$3.50  
to \$4.00; yet we are selling hundreds of them every day with an extra pair of  
Trousers for \$2.98. And they are strictly all-wool at that—and well and  
stylishly made from new and desirable fabrics. The models include double-  
breasted and the popular Norfolk styles. Think, then, what you get 2.98  
at Ehrich's for.....

**Special Saturday Sale of  
Women's Knit Underwear.**

Three Items Show the Way of the Bargain Wind.  
Women's Pile-Lined Balbriggan Vests—High neck and long sleeves—  
Drawers to match; ankle length, French bands, with tape and pearl  
buttons; regular 35c value..... 19c  
35c for 55c Vests.  
Women's Finest Quality of Win-  
ter-Weight Balbriggan Vests,  
long sleeves, exceptionally well  
fitted; Drawers to match have  
French bands and ankle length; this  
identical quality is sold everywhere  
for 55c; while they last, 35c  
choice at..... 35c  
65c for \$1.00 Vests.  
Women's Natural Wool Ribbed  
Vests, long sleeves, medium and  
heavy weight; Drawers to match,  
ankle length; this is the regular \$1.00  
quality, and at 65c, offers you a  
chance that you may not  
see if you delay; each..... 65c

**SOROSIS**

The Best Shoe for Women.

New models for the Autumn and Winter Season  
are now on exhibition.

With the opening of the Season, the Sorosis  
Boots, Shoes and Slippers assume slight vari-  
ations of form and material in accordance with  
the demand of the time, but retain the stand-  
ard modelling already approved by the highest  
orthopaedic authority.

The Sorosis Health Calf is used for many walk-  
ing boots and shoes,—while the soft flexible  
leathers are made into dress shoes and slippers.

Particular attention has been bestowed on the  
Boys' and Girls' School Shoes, and in addition  
to their hygienic qualities their value is appre-  
ciable by their name "Noiseless" Sorosis  
Shoer.

**JAMES McCREERY & CO.**

Twenty-third Street.

**JAMES McCREERY & CO.**

Millinery Dep't.

The Fall Stock of Toques,  
Turbans and large Hats is  
now complete, and includes  
all the fashionable colors.

On Saturday October the 1st.  
Ladies' and Misses' Hats in  
various colors and shapes.

\$2.75

Value \$3.75

Twenty-third Street.

**The Fair**

As Seen Through the Lens.

Every one is interested—and  
rightly so—in what contributes  
to proper entertainment and  
amusement; more especially in  
what is of genuine educational  
value. Thus every progressive  
person will earnestly desire to  
learn and know as much as pos-  
sible about the great St. Louis  
Exposition. How to do it is the  
question, and this question will  
be answered to the entire satis-  
faction of every one who inspects

The New York World's Exposition Art  
Portfolio. This series of portfolios will,  
when complete, constitute a grand pictorial  
record of the greatest exposition in the his-  
tory of the world. Everybody should preserve  
this splendid series. A new number issued  
weekly. Sixteen photographic views to each  
portfolio. Regular price, 25 cents each. Price  
to World readers, only 10 cents. At all World  
Offices or by mail.

**Stern Brothers**

**Outing and School Hats  
for Misses and Children**

In addition to a select variety of simply trimmed Hats  
and Styles for dress occasions—show to-morrow

**Children's School Hats**

Rolling Sailors, Continental and Shepherdes  
Shapes, neatly trimmed,  
**\$1.65, 2.25, 2.95**

**Boys' & Girls' Shoes**

Complete assortment of BOYS' AND GIRLS' STRONG  
STURDY BOOTS suitable for FALL AND WINTER WEAR.  
Also HIGH-GRADE SHOES, PUMPS, SLIPPERS, ETC.  
for DRESS OCCASIONS.

Made on correctly shaped lasts, insuring a perfect  
development of the foot

Second Floor Annex

Boys' and Young Men's  
Fall  
Clothing

NORFOLK SUITS.

With extra knickerbockers,

All-wool fabrics, serviceable

for the athletic school boy,

\$5.00

BUSTER BROWN, RUSSIAN AND SAILOR SUITS,  
Mixtures in bright new effects, plain colors in cheviot and  
serges, with detachable white collars,

\$5.75

Young Men's College Suits.

Double or single breasted, with broad-shouldered coats,  
new mixtures and plain colors, excellent value.

\$9.75

West Twenty-third Street

Special Subway Number.

Twelve pages in colors with next Sun-  
day's World. Buy it to keep! Great  
historical value. To Harleem in fifteen  
minutes at last!

CAREFUL CARPET CLEANING CO.

**Rothenberg Co.**

New York's Finest  
Growing Store.

WEST 14TH ST.

Satisfaction Guaranteed or  
Money Promptly Refunded.



**Four-Hour Sale of Girls' Fine Coats.**  
A Full \$5.00 Value on Sale from 9 A. M. Till 1 P. M. Only,  
at \$2.98.

Girls' English Jack Tar Reefers, made of heavy wool cheviot, military  
collar and epaulets on shoulder, piped with velvet, fancy button and  
braided trimmings. The sleeve is trimmed with a very handsome embroid-  
ered silk and linen. The coat is cut very loosely, 3/4 length, and is shown  
in royal blue, red, cadet and brown; sizes 6 to 14. Value fully \$5.00; on  
sale for 4 hours, from 9 A. M. till 1 P. M. ....

**2.98**

**Girls' \$4 New Fall Box Coats, \$1.98.**

A Peerless Value Offered All Day at a Remarkable Saving.

Made in the new tourist style with belted back, collarless models, handsomely  
trimmed with velvet and braid and have large emblems on sleeves; coats are  
double breasted, full sleeves and reverse cuffs; shown in brown, navy blue,  
cadet, red and Oxford; in sizes 6 to 14; special all day to-morrow at.....

**1.98**

**Girls' Russian Dresses All Day at \$1.98.**

Made of wool cashmere; colors red, brown, navy blue, royal or black and white check, new long waist  
effect trimmed and finished with fancy silk braid and buttons; skirts gored and finished with deep hem;  
sizes 6 to 14; a great special to-morrow at.....

**1.98**

**4-Hour Sale of Walking Skirts at \$1.00.**  
Positively on Sale from 9 A. M. till 1 P. M.

New Fall Walking Skirts, in black or blue cheviot, fancy zibeline mixtures, and pepper and  
salt mixtures in blue and black. Every skirt is strictly tailor-made, and perfect in fit and style.  
An extraordinary bargain, from 9 A. M. till 1 P. M. to-morrow; choice at.....

**1.00**

**A Gigantic Sale of Waists.**

4-Hour Offering of Taffeta Silk and Velvet Waists.

A Manufacturer's Entire Stock to Be Placed on Sale Here To-morrow  
Between 9 A. M. and 1 P. M.

Fine Waists, in the newest fall styles, made of rich, black taffeta silk, fronts fully pleated  
and trimmed with rows of hemstitching; pleated back, new full sleeves  
and fancy tab stock; also a large assortment of rich, metallic velvet  
waists in the newest designs; pleated front, pleated back; full sleeve,  
fancy stock and cuff. These waists are perfectly new and fresh, and  
have been made up to sell at from \$3.00 to \$3.50. Choice to-morrow  
from 9 A. M. till 1 P. M. at.....

**1.98**

**4-Hour Sale of Boys' Russian Overcoats at \$1.98.**

Also Boys' 3-Piece All-Wool Suits—Ages 9 to 15.

Positively on Sale from 9 A. M. till 1 P. M. Only.  
Ages 3 to 8. Made of all-wool double-back goods in the bluish mixture, double-breasted  
style, two rows of military buttons, silk insignia on sleeves and silk-velvet collar, all  
finely lined. Value \$4.00. Only two to a customer and none sent C. O. D. Special from  
9 A. M. till 1 P. M. ....

**1.98**

**4-Hour Sale Boys' All-Wool Bloomer Pants.**

Strictly all-wool heavy-weight Pants in handsome gray effects—the lowest price ever quoted for  
all-wool bloomer pants in Greater New York. Special from 9 A. M. till 1 P. M. only at.  
Ages 5 to 15—from 9 A. M. till 1 P. M. only.

**50c**

**Boys' \$3.50 All-Wool Suits All Day at \$1.69.**

Double-breasted style, ages 8 to 16; fancy shadings of brown, gray and plain black, lined with  
good quality farmer's satin; pants have heavy patent bands and double knees. Also in this  
lot are 200 Sailor Suits, ages 3 to 10, in various mixtures of all-wool cheviot. Value \$3.50.  
On sale all day at.....

**1.69**

**4-Hour Sale Men's & Youths' Pants, \$1.**

Positively on Sale from 9 A. M. Till 1 P. M. Only.  
These trousers are easily worth \$2.00, and some in the lot are worth more. On sale between  
9 A. M. and 1 P. M. to-morrow. Shown in the newest patterns in sizes up to 44 waist, at

**1.00**

**Youths' \$8 Suits and Men's Fall**

**Men's Fall Overcoats, \$5.00. Suits and Overcoats**

The Young Men's Suits are shown in ages 14 to 20, in plain  
black and fancies in wool chevots, double or single  
breasted sack coat, trimmed in the latest style and tailored  
for durability. The Men's Over-  
coats are made of all-wool coat-  
ing cloth in two shades, cut in the latest  
style and full boys' back. Garments  
worth \$8, special to-morrow at.....

**5.00**

**6.00**

**Great Afternoon Sale of Men's Hats.**

**\$2.00, \$3.00 and \$3.50 Hats on Sale To-morrow From 3 to 5 o'Clock at \$1.00.**

We begin the first afternoon sale of the season to-morrow by offering the entire sample line of a  
prominent Broadway hat concern at a price that's bound to create a tremendous sensation.  
\$2.00, \$3.00 and \$3.50 values on sale to-morrow, from 3 to 5 only, at.....

**1.00**

**Money-Saving Millinery Sale All Day.**

Angora Tam o' Shaner Hats—In every color,  
finished with large silk pompons with wide knit  
hair band. A limited quantity only; value 79c,  
at..... 49c

Ostrich Feathers—Burnt orange, burnt onion, new brown,  
new blue, green and cardinal shadings 18  
inches long; broad flues, French curl, im-  
ported dye, quill end. Value \$4.98, special  
at..... 2.98

Women's Dress Shapes—All the newest shapes  
and colors, made of the finest quality mohair in  
a broad assortment; value \$1.00, at..... 79c

Ready-to-Wear Hats—In black only, all hand  
made, with brim of shirred and tucked Japanese  
silk, and crown of silk end with spangie made  
on the newest frames. Value \$1.98, at..... 98c

**Surprising All Day Shoe Bargains.**

Boys' and Girls' School Shoes.

Special lot of boys' and girls' Lace Shoes, of solid leather  
and well made, in neat styles. The girls'  
sizes are 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11. The  
boys' are of calf skin leather, with heavy  
soles; sizes 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11, 11 1/2,  
12, 12 1/2, 13, 13 1/2. Special at, per pair..... 69c

Girls' School Shoes at 79c.

Dongola kid leather, in lace or  
button; sizes 7, 7 1/2, 8, 8 1/2,  
9, 9 1/2, 10, 10 1/2, 11, 11 1/2,  
12; special till 1 P. M. to-  
morrow only at..... 79c

"Little Liberty" Shoes for Girls

Are made of fine soft  
dongola kid leather,  
with spring heels; sizes from 6 to 8, either  
lace or button..... 90c

**Men's \$3 Shoes, \$1.50**

Just as good and stylish as any \$3.00 Shoe, but  
we are always looking for specials, and we get  
them. This is why we can offer goods at the  
lowest prices. Men's  
Vici Kid Shoes, in lace  
or congress with plain  
toes or with toe caps.  
Also Storm Calf Shoes.  
Special for to-morrow  
at, per pair..... 1.50

**Men's National Shoes at**

**\$2.00 per pair.**

In patent calf or patent calf, also vici kid and box calf leath-  
er, in lace style; all new shapes are repre-  
sented, in weights suitable for street or  
full dress wear; sizes 5 to 11; full shapes.  
Choice of entire lot at, per pair..... 2.00

Cut Out This Coupon and Get

**20 Blue Stamps Free.**

Present this Cou-on at any of our stamp desks  
to-morrow, after making purchases amounting  
to a dollar, and you will receive 20 B. & M.  
Blue Stamps absolutely free. You can get 20  
more stamps for every additional dollar you  
spend, providing you present another coupon for  
each dollar's worth purchased.

These stamps are given in addition to those that you get with  
your purchases—we give double stamps till noon and single stamps  
from noon till six.

**30 Stamps Free**

**to Start a Book.**

Continuing until to-  
morrow when we will  
give 30 B. & M. Blue  
Trading Stamps free to  
every one visiting our  
Premium Parlor, 3d  
Floor, and start a new  
Book. This is a splendid  
opportunity to get a big start. Don't  
fail to take advantage of the opor-  
tunity while it lasts.

USE THE 3 AND 7-TIME RATE FOR  
BEST RESULTS IN WORLD WANT ADVTs.